



An American Management Services Company

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Pinnacle Welcomes New Director of Marketing

Pinnacle recently welcomed Kelly Beckley as Director of Marketing. In this role, Beckley will assume overall responsibility for Pinnacle's national public relations program, communication plans, branding strategy and standardized marketing materials.

Beckley comes to Pinnacle from Egis Real Estate Services, where she managed corporate marketing functions including business development, market analysis and research, Web site development and management, corporate branding, events and public relations.

Before joining Egis, Beckley worked for Urban Visions where she was active in the marketing and leasing of a number of Class A office properties in the Puget Sound market.

Beckley started her real estate career in 1998 with Martin Smith, Inc., focusing on the marketing and leasing of commercial properties. Prior to her real estate career, Beckley led her own distribution company in Amherst, New York.

In addition to her extensive experience, Beckley is a licensed real estate salesperson, a member of CREW (Commercial Real Estate Women) Seattle and a board member of Jubilee Women's Center.

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Seattle-based Pinnacle, an American Management Services Company LLC, manages more than 132,000 multifamily units and 16.7 million square feet of commercial space nationwide. The company provides owners and investors with a broad scope of services including, acquisition, disposition, rehabilitation, property management, leasing, financing and repositioning of real estate assets. Pinnacle manages an international portfolio valued at more than \$12.3 billion from four regional offices and 30 branch offices across the U.S. The firm's clients include more than 235 institutions, pension funds, private partnerships, foreign investors, sole owners and government housing groups in North America, Asia, the Caribbean and Europe.