



An American Management Services Company

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Pinnacle Welcomes New Southern California Regional Vice President Stephen Winsby



DALLAS – Pinnacle, an international real estate management firm, recently welcomed Stephen J. Winsby, CPM®, as regional vice president of Southern California, effective September 15. Winsby will be responsible for managing Pinnacle’s growth and operations in the region.

“Steve’s energy, positive attitude and years of experience in the multifamily industry will be the catalyst for growth and stability in our Southern California market,” said Pinnacle Western Region President Scott Mencaccy.

Winsby has more than two decades of property management experience with multifamily real estate and retail throughout the Western United States. For the last two years, Winsby served as chief operating officer for Holland Residential where he was responsible for oversight of 16,000 multifamily units on the West Coast. Previously, he served as a senior vice president for Simpson Housing for five years, overseeing 11,000 market-rate, affordable and retail units in California, Oregon and Washington.

Winsby also worked as a general manager for Intercal Real Estate where he was responsible for 2 million square feet of retail and as a regional vice president for Trammell Crow Residential / BRE Properties where he managed properties in California, Colorado and Utah.

Winsby received his Bachelor of Science in Business Administration with a concentration in Marketing from California State University, Sacramento. Winsby earned his Certified Property Manager (CPM®) designation from the Institute of Real Estate Management in 1994.

About Pinnacle

Pinnacle, an American Management Services Company, is the nation’s leader in third-party fee management, managing a portfolio of apartment, office and industrial assets valued at more than \$17 billion, with over 5,000 employees in 42 states. Pinnacle’s multifamily portfolio consists of over 175,000 units.