



An American Management Services Company

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Pinnacle Restructures IT Services Department, Welcomes Three New Leaders
*Executive Team has a Combined 60 Years of
Technology Management Experience in the Real Estate Industry*

DALLAS – Pinnacle, An American Management Services Company, the nation’s leader in third party fee management, has significantly enhanced and invested in its IT Services department to provide unparalleled service to its worldwide clientele. The department’s responsibilities are shared among three industry leading executives under the strategic leadership of Scott McCurdy, Vice President of Information Technology.

“We have purposely assembled and structured this team to focus on building a global platform that incorporates industry leading practices, heightened responsiveness, innovative vision and a scalable platform for continued growth,” said Chief Administrative Officer Ed Wolff.

The team is divided into three main areas of focus: Network Operations, Professional Services and Project Management.

Director of Professional Services Brian Galla joined Pinnacle from Lincoln Property Company where he was Director of Technology for the last 8 years. Galla is directing the national technology training and support systems for Pinnacle.

Director of Network Operations Gary Myers, a nine year Pinnacle veteran, is focused on the management of all network infrastructure, web services and applications.

Senior Director of Project Management Woody Stone, who spent the last 10 years as JPI’s Vice President of Technology Services, is leading Pinnacle’s new Project Management Office (PMO). The PMO is Pinnacle’s central management house for technology initiatives; Stone is working to standardize the process for all new initiatives.

“We’re laying the foundation now for even more efficient technology and structured services in the future,” said McCurdy.

With that foundation in place, McCurdy will be looking squarely to the future: he will be defining and implementing more strategic technological initiatives for Pinnacle, improving upon the scalability and efficiency of its electronic infrastructure. McCurdy has more than 20 years of technology management experience in the real estate industry; he most recently served as vice president of IT for Inland American Communities Group and as the chief information officer for Trammell Crow Residential.

According to Myers, “Internal and external clients have already noticed the changes. But the real head-turners will be realized 60 to 90 days from now.”

“What’s most exciting is the establishment of our PMO,” said Stone, “Our dedicated, full-time commitment vehicle which assures our clients cradle-to-grave execution of their critical projects. We have the formal process and documented best practices to respond to client needs more quickly than ever.”

“This team’s combined experience in IT, and specifically for the property management industry, is simply unparalleled,” added CEO Stan Harrelson, “And we’re going to put that experience to work.”

About Pinnacle

Pinnacle, An American Management Services Company, is the nation’s leader in third-party fee management, managing a portfolio of apartment, office and industrial assets valued at more than \$17 billion. Pinnacle’s multifamily portfolio consists of over 175,000 units, including military and affordable housing communities. The company provides owners and investors with a broad scope of services including acquisition, disposition, rehabilitation, property management, leasing, financing, homeowner association management and repositioning of real estate assets. The firm’s clients include more than 235 institutions, pension funds, private partnerships, foreign investors, sole owners and government housing groups in North America, China and Japan. For more information, visit www.PinnacleAMS.com.

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