

PINNACLE

An American Management Services Company

FOR IMMEDIATE RELEASE:

March 12, 2007

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Pinnacle, an American Management Services Company, Announces Caroline Custer as Regional Trainer in the West Region



Irvine, California - Pinnacle recently welcomed Caroline Custer on board as regional trainer for the West Region. As regional trainer, Caroline will provide educational and operational support for the development of regional personnel and the enhancement of asset performance.

“Caroline brings years of expertise in real estate training and portfolio management to her new position. We are fortunate to have her on board”, said Christine Burnett, Pinnacle’s national training director.

Caroline joined Pinnacle in 2006 with more than 20 years experience in multifamily real estate management and training. In addition to her position as regional trainer, she also acts as investment manager of a 700-unit portfolio in southern California.

Prior to joining Pinnacle, Caroline spent 10 years with the Irvine Company in California. As general manager of a 520-unit luxury apartment community located in Newport Beach, she oversaw a 2-year, \$17 million dollar renovation of the property. In addition to her duties as investment manager, Caroline facilitated a “Quick Start” class and was the chairperson of the Employee Motivation Committee, responsible for hosting educational training sessions for over 800 employees.

Caroline began her career as a leasing consultant in Santa Rosa, California and within three years, was promoted to an investment manager of a 304-unit property in Redwood City, California. She went on to become an area manager overseeing a portfolio of more than 1,100 units located in California, Nevada Arizona and Washington.

Caroline studied business and accounting at Santa Rose Junior College. She holds the designation of Housing Credit Certified Professional from the National Association of Home Builders.

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Seattle-based Pinnacle, an American Management Services Company LLC, manages more than 140,000 multifamily units and 16.7 million square feet of commercial space nationwide. The company provides owners and investors with a broad scope of services including acquisition, disposition, rehabilitation, property management, leasing, financing and repositioning of real estate assets. Pinnacle manages an international portfolio valued at more than \$12.3 billion from four regional offices and 30 branch offices across the U.S. The firm's clients include more than 235 institutions, pension funds, private partnerships, foreign investors, sole owners and government housing groups in North America, Asia, the Caribbean and Europe.